

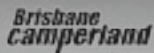


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WARWICK RODEO & GOLD CUP CAMPDRAFT

As President of the Warwick Show & Rodeo Society, it is my absolute pleasure to welcome you all to the 95th Anniversary Rodeo.

This milestone wouldn't have been possible without the hard work, dedication, and support of so many incredible people.

Firstly, I want to extend a heartfelt thank you to our sponsors.

Your generous contributions have made this event possible, and we are deeply grateful for your partnership in keeping the spirit of Rodeo & Campdraft alive.

To our volunteers, you are the backbone of this rodeo. The countless hours you have given, from preparation to execution, don't go unnoticed. We couldn't pull off such a large-scale event without your tireless efforts.

To our competitors, your skill, grit, and passion are what make this event come to life. You continue to inspire us with your dedication to the sport and your pursuit of excellence.

Our staff and contractors, thank you for your professionalism and commitment to ensuring that every detail of this event runs smoothly.

Your hard work behind the scenes is vital to our success.

To the patrons and spectators, thank you for your unwavering support. You are the heart of this community, and your enthusiasm fills the stands and keeps the energy high.

It's your passion that has driven us to keep this tradition going strong for 95 years and many more to come!

Let's enjoy this special occasion together, celebrate the rich history of Rodeo & Campdraft, and look forward to many more years of success.

Thank you, and let's have a great time at the 2024 Ariat Warwick Rodeo & Pryde's EasiFeed Warwick Gold Cup Campdraft!

John Maher,
Warwick Show and
Rodeo Society President



I am thrilled to welcome you to the Warwick Rodeo and Gold Cup Campdraft on the Southern Downs.

Tourism and Events Queensland is proud to support this event through the Queensland Destination Events Program which seeks to leverage the crucial link between events and the destinations in which they are staged, extending the flow on effects of the economic, marketing and social benefits of events throughout metropolitan and regional Queensland. Queensland's growing events calendar highlights our state's reputation as a destination for great entertainment and unique visitor experiences. If you are visiting for the event, I hope you'll make the most of your time here and get out to experience all the wonderful things that the Southern Downs has to offer.

Patricia O'Callaghan,
Chief Executive Officer
Tourism and Events
Queensland



Welcome to all Competitors and visitors to the 95th Warwick Gold Cup Campdraft. The Warwick Campdraft and Rodeo Society together with all the competitors wish to give our heartfelt thanks to all of the cattle donors, for the use of their cattle, without which we could not be able to proceed. This year we will be using approximately 2800 head of cattle.

We would also like to take this opportunity to thank the many volunteers, for giving their valuable time both before, during and after the event. Without these volunteers the running of this event would be extremely difficult.

Our best wishes go out to all competitors, sponsors and visitors, that they all have a very enjoyable and memorable week.

Kevin Ryan,
Campdraft Chairman





WARWICK RODEO & GOLD CUP CAMPDRAFT

The Warwick Rodeo Gold Cup and Campdraft is one of Australia's most prestigious rodeo events, drawing competitors and spectators from across the nation.

This year's event is set to impress with the introduction of the new chutes that enhance both safety and performance, ensuring a top-notch experience for both riders and animals.

These state-of-the-art chutes are part of the grounds new developments which are already starting to take place.

The highlight of the competition will be the Open Saddle Bronc event, featuring a remarkable \$15,000 in prize money, making it the centrepiece of this year's rodeo.

This substantial prize pool is sure to attract top talent from across the country, showcasing the best in saddle bronc riding and providing thrilling entertainment for spectators.

In addition to the Open Saddle Bronc, all other open events will also feature generous prizes of \$10,000 each, placing the Warwick Rodeo among the highest-paying rodeos in Australia.

This substantial financial incentive attracts elite competitors, all vying for the chance to prove their skills.

The success of the Warwick Rodeo is not solely attributed to the thrilling events; it is also the result of the hard work and dedication of

countless volunteers, office staff, and sponsors.

A heartfelt thank you goes out to the office staff, whose efforts ensure the smooth operation of this beloved event.

Their commitment is evident in every detail, from organising logistics to providing exceptional support for competitors and attendees.

A special mention must go to the sponsors, whose support plays a crucial role in making the Warwick Rodeo a success.

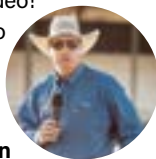
Their commitment to the rodeo community and dedication to quality and performance aligns perfectly with the spirit of the event, and we are grateful for their partnership.

As the Warwick Rodeo approaches, the combination of new chutes, significant prize money, and a vibrant community spirit promises an unforgettable experience.

Whether you are a competitor or a spectator, get ready for a thrilling celebration of talent and entertainment at this year's rodeo!

Thank you for allowing me to be your Rodeo Chairman once again for 2024.

**Lane Grayson,
Rodeo Chairman**



Every October an amazing week of rodeo and campdraft action in Warwick is the best time to experience what makes us Queensland's Horsepower Country.

It is my pleasure to warmly welcome this year's competitors and everyone who has made the journey to the Southern Downs for this event.

The Warwick Show & Rodeo Society has worked tirelessly to create an event program full of thrills, and you'll find all the details inside.

Each year, people from all corners of Australia travel to Warwick to be part of this iconic event. But it's not just about the competition—it's about the incredible community spirit and fun that surrounds the entire festival.

Whether you're here for the events or simply to soak up the atmosphere, there's so much to

experience across Warwick and the Southern Downs.

For those eager to explore, use the free Southern Downs & Granite Belt Visitor App to navigate your way to a cold local brew, an award-winning wine, or one of our famous steaks.

Our visitor app is packed with everything you need to explore our beautiful region.

Most importantly, I want to acknowledge and thank all of the dedicated volunteers who make this week unforgettable year after year.

Your contribution and passion are invaluable to the success of Australia's Most Famous.

**Melissa Hamilton,
Southern Downs Mayor**





Barrel Racing is fast-paced and exciting.

More than 30,000 people expected to attend

The 2024 Ariat Warwick Rodeo & Pryde's EasiFeed Warwick Gold Cup Campdraft is in full swing, set to attract over 30,000 cowboys, cowgirls, and rodeo and campdraft enthusiasts from across the city, coast, and country.

This iconic event is renowned as 'Australia's Most Famous Rodeo,' blending top-tier sports, live entertainment, and vibrant tourism experiences.

Rodeo fans will be treated to thrilling competitions, including the Saddle Bronc, Open Bull Ride, Open Bareback, and Ladies Barrel Race. A highlight of the week is the prestigious Pryde's EasiFeed Warwick Gold Cup Campdraft, showcasing the elite skills of horsemen and women in Australia.

Local Rodeo Queen Jessie Nott, a 29-year-old Barrel Racer, has spent the past year balancing her career as a diesel mechanic with her royal duties. Jessie, who claimed the title at last year's event, has used her platform to engage with local schools and the community, promoting her passion for rodeo sports.

"Barrel Racing is fast-paced and exciting. The crowd really gets behind you, especially when

you're heading for the finish line," Jessie said. "I've been competing for 15 years, but this year marks my final reign as Rodeo Queen."

The competition is fierce, with over \$270,000 in prize money up for grabs across the rodeo and campdraft events. Warwick Rodeo Chairman Lane Grayson emphasises the significance of this event, which dates back to the 1940s, and its impact on the local community.

"This event isn't just about the rodeo and campdraft – it's about celebrating what makes regional Australia unique," Lane said. "We're proud to showcase our sports and welcome visitors who come for the entertainment but stay for the warm hospitality of our country town."

The week kicks off with campdrafting from 5am on Monday, 21 October, with free entry for spectators until Wednesday. Rodeo action begins on Thursday, 24 October, at 6pm, culminating in the prestigious Gold Cup Campdraft over the weekend, accompanied by live music and entertainment.



1928 Warwick Show.

The beginning of the Warwick Rodeo

By John Skinner

The very first official recorded buckjump competition was held in conjunction with the Warwick Show of 1906 - not a great beginning but it drew a reasonable crowd and so the gentlemen of the committee decided a buckjump and a bullock ride competition should become part of the annual show.

The show, conducted by the Eastern Downs Horticultural and Agricultural Society (which is now the Warwick Show and Rodeo Society), included their first 'buckjump' contest as an aside to the main event, the show.

A bullock ride isn't mentioned at the 1906 show but was probably part of the program and became a regular event from 1907 onwards.

In the mid-1920s, the show committee was in dispute with the town council who owned the grounds on which the show was held - Queen's Park. Although the exact nature of the dispute is unknown, the showmen wanted more control over the grounds, the council were not prepared to relinquish any more control than it needed to.

The result was a referendum of the citizens of Warwick which turned out in favour of the council.

One aspect of the dispute related to the building of a permanent grandstand and council was of the opinion that nothing permanent



1967: D.C. winning dogging at Warwick Rodeo.

should be built on the grounds which may interfere with other events.

If only they could see Queens Park now with grandstands and associated buildings for two football fields, a soccer field and shed, a world class hockey field and clubroom along with cricket pitches.

The show committee, now with their 'noses out of joint,' started looking for acreage on which they could run their own event without interference.

As a result, the show committee were donated a block of land at the southern end of Palmerin Street by a now unknown supporter.



WARWICK RODEO & GOLD CUP CAMPDRAFT

The new ground, half of which was black soil, had Bracker Creek running through it and another drain which carried water from the southern end of town, both of which needed diversion away from the arena.

A great deal of work was necessary before the grounds were suitable for a show but with money saved by having the grounds donated, work soon started, an arena fence and other facilities were constructed in time for the first show on the new grounds.

The first show was held there in 1928. Entry fee to the show is thought to have been 3 shillings, equivalent to 30 cents however, attendance was such, the committee were able to extend their building program far beyond what they had at Queens Park.

Following this success, the committee decided it was worth the risk of holding a separate, stand-alone rodeo the following year, 1929.

The rodeo, then called a 'Bushman's Carnival' hardly resembled what we call rodeo today, none-the-less, it soon became regarded as the official Australian Championships.

The then Governor of Queensland, Sir John



A rodeo moment in time: Famous Knickerboc-kabuckaroo sends Ken back to the dirt.

Goodwin, officially opened the 1931 rodeo and in his honour, the committee made a gold cup for the winner of the 'cattle drafting' contest which Sir John presented. Following this rodeo, the committee decided the two previous winners should also be presented with a gold cup. From that day to this, the Warwick Gold Cup is the pinnacle of campdraft competition in Australia, the most prized possession of those who have won it since. It is known by many as the 'Melbourne Cup' of campdrafting with more riders and more prizemoney than any other campdraft in Australia.

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Campdraft setting the standard for excellence

The excitement of this year's Gold Cup Campdraft began early Monday morning, stirring up plenty of dust. Campdrafting, a uniquely Australian sport, sees horse and rider team up to work cattle in a challenging display of skill. Dubbed the "Melbourne Cup" of campdrafting, the Warwick Gold Cup is unmatched in terms of rider participation and prize money. With a prize pool exceeding \$370,000 in cash and prizes, it is recognised as the Australian Championship Campdraft.

During the competition, riders must guide cattle from a herd, known as the "camp," and through a set course. After demonstrating control over the animal with several sharp turns, the rider directs it in a figure-eight pattern before passing through a gate—all within approximately 40 seconds.

Events cater to different age groups, with

junior competitors (ages 8 to under 13) working with a single beast in the camp. In other categories, a minimum of six cattle is required. Riders are scored based on three key elements: the cut out, horse work, and course completion, with a total of 100 points on offer.

Disqualification is signalled by the crack of a whip, typically due to losing control of the beast on the course, running it into the fence, or losing control too many times. A "tail turn" (when the horse moves opposite to the beast's direction) also results in disqualification.

Success in campdrafting demands excellent horsemanship and careful selection of a manageable beast, ensuring it runs well but isn't too quick for the horse. Winning this prestigious event brings great honour to both the rider and the horse.

Campdraft riders: A unique group

Warwick is recognised as Australia's hub for campdrafting, though the sport traces its origins back to Tenterfield. Clarence Smith is often celebrated as the pioneer of campdrafting, with Tenterfield, located about 115km from Warwick, being the site of the first official cattle drafting event in 1885. Smith earned a reputation for his horsemanship, excelling both in his riding abilities and the quality of horses he bred. Remarkably, he continued mustering well into

his 80s, working on his Boorook station, known for its rugged terrain along Australia's east coast. He lived to the age of 96. According to Campdraft Chairman Kevin Ryan, the oldest rider to compete in Warwick was John Stanton, who rode in the event until he was 89. Kevin also noted that while most campdraft participants have historically come from rural backgrounds, the sport is gradually attracting people from more diverse walks of life.



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Saddle Bronc a thrill to watch

The Warwick Ariat Rodeo Saddle Bronc event is often one of the most thrilling spectacles at the rodeo, and this year, it promises even more excitement with a star-studded line up.

For those aiming to win, here are some key things the judges focus on when scoring. Each judge has 50 points to distribute—25 for the horse and 25 for the rider.

A horse that bucks energetically can boost the score, with actions like jumping sideways, turning sharply, double-stepping, or planting its front feet into the ground helping to rack up points.

Throughout the ride, the judges evaluate many factors to ensure they give an accurate score. Riders who maintain good control earn higher points, and an active spurring technique is essential.

To maximise their score, riders should aim to extend their feet as far forward as possible, then bring them back with strong spurring action. Clean, well-executed spurring is the key to scoring high.



The judges are also on the lookout for risk. Riders who expose themselves to more danger during the ride are likely to earn more points.

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Previous winners

Rodeo winners 2023

- Saddle Bronc Ride - Cameron Southern
- Bull Ride - Darcy Harrison-Douglas
- Bareback - Brendan Crawley
- Bareback Aggregate - Dave Worsfold
- Rope and Tie - Mitch Eastwell
- Rope and Tie Aggregate - Heath Nichols
- Steer Wrestling - Ryley Gibb
- Team Roping Aggregate - Kai Clark & Benjamin Smith
- Barrel Race Aggregate - Brittany McVicar
- Breakaway Roping - Stacey Wilburn

Campdrafting winners 2023

- Michael Hiscock on Advice - Warwick Gold Cup
- Luke McEwan on Instant Holly - Canning Downs
- Paige Nancarrow on One Stylish Oak- Ladies
- Rohan Marks on Turnermarks Linesman - Stallion

- Vicki Hiscock on Mewburn Bamalam-Champion of Champions

Previous Warwick Gold Cup Winners (since 2010)

- 2010 Ben Hall - Perfect Son
- 2011 Tom Williamson - Serene Acres
- 2012 Ben Tapp - Cool Dust
- 2013 Michael Hiscock - Hazelwood Advice
- 2014 Peter O'Neill - Roma
- 2015 Ben Tapp - Acres of Roses (owned by Peter Mutch)
- 2016 Lloyd Brown - Mallanganee Sampson
- 2017 Troy Palmer - Who's Devine
- 2018 Steve Comiskey - Broomfield Stylish Diamond
- 2019 Kerry Turner - Hingus
- 2020 No event (Covid-19)
- 2021 Richard Hansen - 49er Shake
- 2022 no event (weather)
- 2023 Michael Hiscock - Advice

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More, more and more...

The Warwick Show and Rodeo Society has taken community feedback on board and introduced several exciting updates for this year's event. Among the changes are three new grandstands offering extra complimentary seating.

For those seeking a reserved spot, the Portley Stand is available for \$25 a day, allowing attendees to leave and return without worrying about their seat.

To make the event more family-friendly, the committee has added additional entertainment for kids, including a special three-hour Paw Patrol show on Championship Sunday.

Despite these new features, the 2024 ticket prices remain the same, and admission includes access to nighttime entertainment such as line dancing lessons and a dedicated Line Dancing Happy Hour.

This year's entertainment lineup promises to impress, with performances from Shannon Noll, Charlie Fittler, Wade Forrester, Luke Geiger, and a Garth Brooks tribute band.



To help with seating there will be three new grandstands on offer this Rodeo.

Members now have the added benefit of their own covered grandstand and free entry to the New Year's Eve Rodeo, which includes a fireworks show, entertainment, and carnival rides.

Membership covers two adults and three children aged 13 to 18, with free entry for kids under 12.



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Join the Boots and Blooms Parade

Y'all better saddle up because the event that's as iconic as the Warwick Rodeo and Gold Cup Campdraft itself is here!

The John Dee Warwick Rodeo Street Parade is on Saturday 26 October at 9am, and this year's theme, Boots and Blooms, is set to be a rip-roarin' celebration of Warwick's rich rodeo heritage and famous rose gardens.

Palmerin Street will again come alive with the energy of thousands of spectators eager to witness what community groups, sporting clubs, schools and businesses have created.

Southern Downs Councillor Morwenna Harslett said the popular street parade is a highlight on the local calendar, capturing the essence of what makes Warwick special, and she encourages the community to get involved in this legendary event.

"Warwick is known for its rodeo and roses, so what better way to celebrate our community's spirit than with a theme that combines these two iconic symbols?" Councillor Harslett said.

"We can't wait to see how participants bring

Boots and Blooms to life with imaginative, colourful and show-stopping floats. It's going to be a spectacular display of creativity and community pride!

"From elaborately decorated trucks to creatively themed cars, utes and bikes, there's plenty of room for imagination.

"Whether you're tipping your hat to Warwick's cowboy culture or celebrating the city's floral heritage, there's no limit to how you can interpret this year's theme."

There's \$2,000 in prize money up for grabs, with \$500 awarded to winners in each of the following categories:

- Best in Theme – Boots and Blooms
- Best School Exhibit
- Best Business or Commercial Exhibit
- Best Club, Sport or Other Organisation Exhibit
- Head on down to Palmerin Street on Saturday at 9am to be a part of the magic that makes the Warwick Rodeo.

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Behind the scores: The tough job of judging

Judging at the Ariat Warwick Rodeo and Pryde's EasiFeed Gold Cup Campdraft is a challenging task. So, how exactly do judges score the different events?

In Bareback Bronc, each judge can award up to 50 points, split evenly with 25 points allocated for the stock (the animal) and 25 points for the rider. Points are determined by how well the animal bucks and how much control the rider demonstrates.

Riders earn points based on their spurring technique—moving their legs from the front of the bronc's shoulder to the handhold, then resetting their feet before the bronc's front hooves hit the ground.

A more daring, "western-style" ride, where the rider leans back while maintaining control, earns higher marks.

Riders lose points if they fail to spur properly or if they don't expose themselves to enough risk.

For Bull Riding, the scoring system is similar. Judges once again have 50 points to distribute, with 25 points for the animal and 25 for the rider.

The more intense the bull's movements, the higher the points awarded. Riders aren't required to spur the bull, but if they do, they can earn additional points.

Judges also evaluate how well riders position themselves—if they get out of position, they will lose points.

In Saddle Bronc, judges use the same 50-point system, again splitting the score between the stock and the rider.

Good spurring action is essential to a high score, with riders needing to keep their heels up by the horse's neck and pull them back to the horse's withers.

A smooth and controlled ride, especially one that involves high forward motion, will be rewarded.

Points are deducted for weak spurring, and just like in Bareback Bronc, riders score more by taking greater risks.

Riders can be disqualified in several ways. If they touch the animal or themselves with their free hand, or if they intentionally harm an animal, they're automatically disqualified.

In Saddle Bronc, losing a stirrup or failing to "mark out" (starting the ride with their heels past the Bronc's shoulder blades) also results in disqualification. The "mark out" rule doesn't apply in Bull Riding.

Each rough stock event lasts for eight seconds, and riders must stay on for the full time to earn a score.

Being bucked off before the time is up means disqualification.

However, in some cases, riders may be granted a re-ride if the animal didn't buck hard enough or if something interfered with the ride, like getting caught in the chute or losing a kicking strap.



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A big thank you to the judges and donors

The Warwick Show and Rodeo Society extends sincere gratitude to the dedicated judges who volunteer their time each year, enduring the hot sun to oversee more than 2,500 runs and determine the winners of the Warwick Gold Cup.

The 2024 judges are as follows:

- Ian Laurie & Cameron Lee for the Gold Cup
- Ben Rossiter & Ben Stanger for the Canning Downs
- Coralie Daley for the Ladies' competition
- Jye Banks for the Stallion event
- Jye Banks & Coralie Daley for the Champion of Champions.

As campdrafting continues to rise in popularity, securing cattle has become increasingly challenging.

The Society is deeply thankful to the following cattle donors for their generous contributions to this year's Warwick Gold Cup and Canning Downs competitions:

- The Li Family and Dion and Sharon Porter

- Ben and Emily Maher (Rogers Creek Feedlot)
- The Grayson Family: Ross and Glenda, Cameron and Lisa, Andrew and Leanne
- Blake O'Reilly
- Kevin and Di Ryan
- Ben and Phoebe Thompson
- Shane and Lynelle Corbould
- Hayden and Kerrie-Ann Lamb (Wickham Farms)
- April and Brendan Whyatt
- Hamblin Family
- Matt and Alice Edwards
- Brian & Jacqui Bourke (Nineta Livestock)
- Lyle & Jo Bellingham (Myranee Feedlot)

Their support is vital to the event's success, so please be sure to thank them if you see them around during Rodeo Week.



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Launching the country in the city

It was a media launch like no other when the Warwick Show and Rodeo committee decided to try something different this year by bringing the country to the city.

Designed to promote the upcoming 2024 Ariat Warwick Rodeo & Pryde's EasiFeed Warwick Gold Cup Campdraft, Victoria Park, Brisbane came alive with rodeo excitement as the Rodeo Queen, campdraft stars, and their horses made appearances, building anticipation for the October event.

This new initiative was a fantastic way to bring a taste of the country to the city, giving people the chance to experience the energy and spirit of the rodeo firsthand.

Media and the public mingled with campdraft champions and their four-legged companions, including last year's Rodeo Queen, while enjoying the thrill of rodeo life up close.

The fun-filled day featured a unique 'Cinderella or Cinder-fella' style ticket giveaway, where participants searched for the perfect-fitting Ariat boot to win family tickets to the rodeo and a full cowboy kit to match.

The event also featured a hay bale rummage for even more ticket giveaways, and attendees had the chance to meet and interview rodeo stars perched atop their prize-winning horses.

It was an exciting promotional event, bringing rural culture to the city and building



2023 Rodeo Princess Jorja Hill teaches the kids how to use the rope. (Amy Walker - The Wife Creative)

momentum for Australia's Most Famous Rodeo, showcasing the best of the country's rodeo traditions right in the heart of town.

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WARWICK RODEO & CAMPDRAFT MAP

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Gate 2

Gate 4



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Live Entertainment

Rodeo Merchandise

Disabled Parking

ATM

Ambulance Services

Ambulance Access

Trade Exhibit

Sideshow Alley

Competitor and

Volunteer Camping



Ariat Warwick Rodeo & Pryde's Easifeed Gold Cup Campdraft 2024



Thursday 24th October 2024

6.00pm

Grand Entry

Ariat Warwick Rodeo

Circle L – Ladies Barrel

Ty Gardner Concreting – Junior Barrel

CUB – Rope & Tie

Fontana Bros – Team Roping

Just Auto – Bronc Ride

Katie B – Breakaway Roping

Loy & Sons – Steer Wrestling

Criterion Hotel – Bull Ride

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Friday 25th October 2024

6.00am

Pryde's Easifeed Warwick Gold Cup – Rd 2

1.30pm

Brisbane Jayco Camperland Ladies Silver Cup – Final

4.00pm

Brisbane Jayco Camperland Ladies Silver Cup Campdraft Presentation

Dolly Everett Memorial Ladies Series – Presentation

5.00pm

Brian Aspinall Memorial Poley Buck Jump sponsored by **Warwick Sand & Gravel**

6.00pm

Grand Entry

Ariat Warwick Rodeo

Circle L – Ladies Barrel

Hutchinson Quarries – Open Bareback

Warwick Credit Union – Mini Bull U 13 - U 15

CUB – Rope & Tie

Fontana Bros – Team Roping

Just Auto – Bronc Ride

Katie B – Break Away Roping

Loy & Sons – Steer Wrestling

Fontana Bros – Open Bull

After Rodeo – Live Entertainment

Saturday 26th October 2024

6.00am

Fraser's Livestock Transport Stallion Draft - Warwick Gold Cup – Rd 1

9.30am

Ty Gardner Concreting – Junior Barrel

Crisps Coaches – Junior Breakaway

Crossdraw Country Co – 2nd Division Saddle

Bronc

Crisps Coaches – Junior Steer Ride

11.00am

Fraser's Livestock Transport Stallion Draft Final

11.30am

Warwick Panel & Paint – 2nd Division Bull Ride

Warwick Credit Union – Mini Bull U13 – U15

12.00pm

Fraser's Livestock Transport Stallion Draft Presentation

12.30pm

Kick Ass Country – Junior Bulls

Warwick Credit Union – Mini Bull 7-12 yrs

Warwick Today – 2nd Division Bareback

Warwick Credit Union – Mini Bulls 13-15years

2.00pm

Ascot Charolais & Angus Canning Downs Campdraft – Final

Continued over page..

Saturday 26th October 2024

continued

2.30pm

Crossdraw Country Co - 2nd division Saddle

Bronc

Warwick Credit Union - Mini Bull 7-12 yrs

4.30pm

Ascot Angus & Charolais Canning Downs
Campdraft - Presentation

6.00pm

Grand Entry - Tribute in memory of Campdraft
and Rodeo Members who have passed

Ariat Warwick Rodeo

Circle L - Ladies Open Barrel

Hutchison Quarries - Open Bareback

Warwick Credit Union - Mini Bulls 13-15yrs

CUB - Rope & Tie

Fontana Bros - Team Roping

Criterion Hotel - Open Saddle Bronc

Kick Ass Country - Junior Bulls

Katie B - Breakaway Roping

Loy & Sons - Steer Wrestling

Circle L - Ladies Barrel

Ty Gardner Concreting - Junior Barrel

Warwick Panel & Paint - 2nd Division Bull Ride

Loy & Sons - Steer Wrestling

Just Auto - Bronc Ride

Criterion Hotel - Open Bull Ride

After Rodeo Live Entertainment

Sunday 27th October 2024

6.00am

Wright Pastoral & Rose City Meats -
Champion of Champions - Rd 1

9.00am

Warwick Screenprinting & Embroidery -
Champion of Champions - Final

9.30am

Warwick Screenprinting & Embroidery -
Champion of Champions - Presentation

10.00am

Warwick Today - 2nd Division Bareback

Warwick Panel & Paint - 2nd Division Bull Ride

Warwick Sand & Gravel and Ben Usher - Poley
Buck Jump Feature Ride

11.00am

Pryde's EasiFeed - Warwick Gold Cup
Campdraft - Final

Crossdraw Country Co - 2nd Division Saddle
Bronc Ride

1.00pm

Pryde's EasiFeed - Warwick Gold Cup
Campdraft - Presentation

2.00pm

Ariat Short Go Sunday

Circle L - Open Barrel - Top 12

Hutchison Quarries - Open Bareback - Top 12

Fontana Bros - Team Roping - Top 12

CUB - Rope & Tie - Top 12

Criterion Hotel - Bull Ride - Top 12

Katie B - Breakaway - Top 12

Loy & Sons - Steer Wrestling - Top 12

Just Auto - Bronc Ride - Top 12



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Ariat Warwick Rodeo & Pryde's Easifeed Gold Cup Campdraft 2024





Gerdie dances back into the spotlight

Gerdie, the beloved Warwick Rodeo mascot, is back for her second year, and the excitement around her return is unmistakable!

With her signature charm and playful energy, she has become a favourite among rodeo-goers, young and old. Decked out in her colourful rodeo attire, Gerdie is not just a mascot but a symbol of the community's spirit and love for all things country.

Recently, Gerdie made a special appearance at the Warwick Community Spring Fair, much to the delight of fair attendees. She brought laughter and joy as she mingled with the crowd, posing for photos and sharing high-fives with excited children.

The highlight of the day, however, was when Gerdie decided to compete in the fair's impromptu dance-off!


With music blaring and the crowd cheering, Gerdie showed off some surprising dance moves, twirling and kicking up her heels with flair. Her infectious enthusiasm lit up the entire event, and the crowd roared with approval.

Though the competition was fierce, Gerdie's performance stole the show, leaving everyone in high spirits.

As Gerdie prepares for another exciting Warwick Rodeo, if you see her around the grounds, make sure to give her a big high five!




Gerdie dances off.



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March 2025

2024 Warwick Rodeo and
Gold Cup Campdraft
20 to 26 October 2025





From Texas to Australia: Ace Of Spadz

Ace Of Spadz has officially arrived in Australia, following his journey from Weatherford, Texas. This remarkable black stallion is now standing at Beljay Performance Horses with Belinda Steib, just in time for the breeding season.


After completing an incredibly successful Open Aged Event career in the United States, Ace Of Spadz is now available to Australian breeders. Standing at an impressive 15.1hh, this stallion is known for his excellent temperament and presence, making him a standout choice for breeding programs.

Ace Of Spadz has already proven himself in the breeding world, producing foals of exceptional type, presence, and colour. Breeders have expressed high satisfaction with the quality of his progeny, which have consistently shown the outstanding traits that set Ace Of Spadz apart.

With both fresh and frozen semen available, the 2024 service fee is \$3,300 including GST. For those interested in introducing these elite bloodlines to their program, contact Rob and Kellie Parish at 0412 051 375 or via email at aceofspadz2018@hotmail.com for further inquiries.



Ace Of Spadz is here.



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Looking back and forward: Bucking chutes

In 1939, a completely new set of chutes greeted the rodeo riders when they arrived at Warwick.

Association President, Mr W.J. Tomkins designed the chutes based on some of those seen in the USA and were built using heavy ironbark timber.

At the time, Mr Tomkins said they would last 100 years if required – they didn't.

No records seem to exist of when the next set of chutes and alleyways were built but it is suggested it was around 1974. They were constructed by society member Kevin Thumpkin and Tommy Barrett and were said to be the best chutes in the country when first used.

These new chutes had separate drafting races so horses or bulls could be loaded into either left or right side chutes straight from the holding pens (contractors soon learned which side their stock preferred to exit the chutes from).

The large and distinctive gate posts, first painted white and later a dark green, were recognisable in many of the action photos taken at Warwick Rodeo up until 2023.

Time took its toll on these hardwood timber chutes and the design was no longer leading edge.

Rodeo committee members removed the chutes well before rodeo 2024 and replaced them with steel gates and drafting races in a semi-permanent fix.



The new and improved bucking chutes.

In due course, it is planned to move the rodeo backyards and chutes to the southern side of the arena, near where the Portley Stand is now situated and funding is already in place to accelerate this move.



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Cecil Pearce won three in a row

By John Skinner, Researched By Jack Drake

Winning three saddle bronc rides at Warwick Rodeo ensures the winner's name will go down in history.

While here's very few who have done it, Cecil Pearce will be remembered in many other ways too.

Cecil Pearce won the 1933, '34 and '35 'buckjump', now known as the Saddle Bronc Ride, at Warwick Rodeo which, at the time, was considered the Australian Championship.

Those wins led to him having his name mentioned in the Buddy Williams song, 'Heading for the Warwick Rodeo' and his name's continued longevity among country people near and far.

Who was Cecil Pearce and was he as good as we were taught to believe?

Life story

Cecil James Alfred Pearce was born in Stanthorpe on 30 January, 1908. His parents, Arthur and Sarah, ran a 2,500-acre mixed farming property along Reedy Creek, Thane, about 35km west of Warwick.

The family moved often and Cecil was schooled in several different places, his first job was on a dairy farm in the Northern Rivers area of NSW.

He worked on several dairies until the family moved back to Thane in 1923 and a real change came over his life when, as a 15-year-old, he



Three consecutive saddle bronc titles is not an easy feat.

started work with horses and beef cattle in the Goondiwindi district, firstly for the Gunn family and later the Giltrow brothers.

He then took work as a teamster carting wheat near Cecil Plains, then to Mount Abundance Station near Roma and as he began to grow, was employed as a horse breaker in the Chinchilla area before moving to Walloon Station in the Dawson Valley.

While in the Dawson, Cecil started his rough riding career at a sports meeting at Theodore.

In those early days of rodeo in Australia, the rider was expected to supply his own bucking horse and Cecil was fortunate enough to be loaned a horse named 'Handout' owned by Sam Fuller who ran a droving plant and buckjump shows all over Queensland.

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WARWICK RODEO & GOLD CUP CAMPDRAFT

Cecil Pearce's legendary rodeo career began in 1932 at the Warwick Rodeo, where his talent attracted the attention of Ernie Maloney, leading to a six-month tour with Thorpe McConville's 'Wild Australia Buckjump Show'. By 1933, Cecil was back in Warwick, where he rode the notorious bucking horse Arrawidgee to win his first Australian title, as well as the bullock ride.

In the years that followed, Cecil became widely recognised as one of Australia's best bronc riders, winning numerous titles at rodeos across New South Wales, including his second Australian title at Warwick in 1934.

His career reached new heights when he returned in 1935 to claim a historic third consecutive Warwick title, an achievement that remains unmatched.

Despite his near-victory in 1936, Pearce was disqualified due to a technicality, though he still placed second overall and won the Canning Downs buckjump event.

His prowess as a rider earned him opportunities in the U.S., but he chose to stay in Australia with his wife, Edaline.

During WWII, Cecil served in the Australian Army, becoming a farrier and later joining Z Force, a covert unit.


After the war, rodeo took a backseat to horse racing, where Cecil found continued success, winning major races like the Warwick and Grafton Cups. In the late 1930s, he was instrumental in founding the Australian Rough Riders Association, advocating for fairer judging standards.



The skill of Cecil Pearce was legendary.

His later years were spent breeding poultry, earning accolades at the Brisbane Exhibition. Cecil Pearce passed away in 1982 at age 74, leaving behind a legacy as one of Australia's greatest horsemen.

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***Sunday 27 October
10AM to 1PM***

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Brave guardians behind the bulls

Rodeo clowns are impossible to miss, but what exactly do they do?

You might have heard them referred to as rodeo clowns, bullfighters, rodeo protection athletes, or protection clowns. Regardless of the name, their main role is to safeguard those in the ring.

While their primary job is protecting riders, they also entertain the crowd with comedic antics during the event. When riders dismount or fall, rodeo clowns distract the bull, serving as an alternative target to ensure the rider's safety. This job is incredibly dangerous and requires a

high level of skill.

Rodeo clowns wear bright, loose-fitting clothing designed to draw attention and easily tear away if needed, and they wear protective gear underneath for extra safety. Individuals in this role must be fast, fit, and have a deep understanding of bull behaviour. It takes as much courage to face a bull in the ring as it does to ride one.

Without rodeo clowns, the event wouldn't be the same, as they play a crucial role in keeping riders safe while we enjoy the thrilling competition.

The Hon

David LITTLEPROUD MP

Federal Member for **Maranoa**

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Authorised by D. Littleproud, Liberal National Party of Queensland, 57 Cunningham Street Dalby, QLD 4405



Epic weekend with unforgettable talent

Hold onto your hats, because this year's rodeo promises to be one of the biggest and most exciting events yet! Not only will there be heart-pounding rodeo action, but the entertainment lineup is also guaranteed to keep the energy high all weekend long.

With a stellar roster of performers set to take the stage, you're in for an unforgettable experience filled with great music, good company, and plenty of fun.

Kicking off the festivities on Thursday night, we have the sensational Longhorn Brothers, a tribute band dedicated to the legendary Garth Brooks. These guys have perfected the art of recreating Garth's iconic sound, bringing you all-time favourites like "Friends in Low Places" and "The Thunder Rolls." Whether you're a die-hard Garth Brooks fan or just love good old-fashioned country music, the Longhorn Brothers will transport you straight to the heart of Nashville. Their electrifying performance will have the whole crowd singing along and setting the perfect tone for the weekend ahead.

Friday night brings even more excitement with two incredibly talented Aussie country stars: Wade Forster and Luke Geiger. Wade is known for his deep, soulful voice and powerful storytelling through music, capturing the spirit of country life with every song. Luke, on the other hand, is a rising star whose high-energy performances and catchy tunes have earned him a loyal following. Together, these two will deliver a dynamic performance that will have you on your feet, clapping and dancing along under the night sky.

But the real highlight of the weekend comes on Saturday night, when Australian music legend Shannon Noll takes the stage as the headliner. Shannon, who first captured the nation's heart on Australian Idol, has become a household name with chart-topping hits like "What About Me" and "Lift." His raw energy, powerful vocals, and unmatched stage presence are sure to make this a night to remember. Shannon's performance is always a crowd favourite, and we're thrilled to have him leading the charge this year. Supporting him is the talented Charlie Fittler, whose soulful sound and charismatic style will set the perfect mood for a show-stopping Saturday night.



Charlie Fittler.

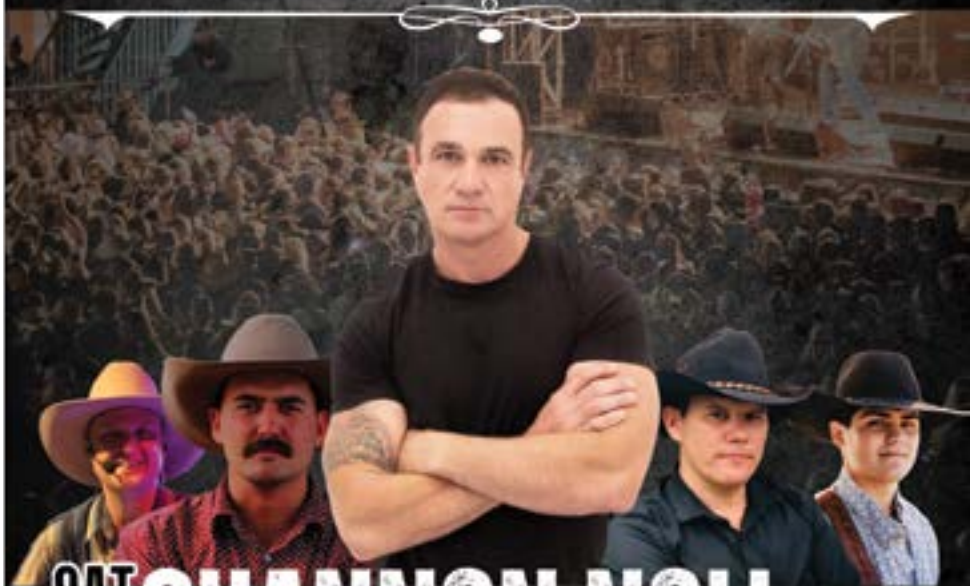


Wade Forster.

With music that spans from classic country to modern hits, there's something for everyone at this year's rodeo. Whether you're here for the adrenaline of the rodeo itself or just to soak in the atmosphere and enjoy some fantastic live music, this event promises to be a highlight of the year.

So, round up your family and friends, grab your tickets, and make sure you don't miss out on what's set to be an epic weekend of entertainment and rodeo thrills! We'll see you there—boots, hats, and all!

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FITTLER**

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2023 Tiny Tots Isla and Braith hand over to Katie, Dolly and Dustin. (Lucy Waldron: 437557)

Meet our new royal court

By Lucy Waldron

The 2024 Warwick Rodeo Queen Quest was a week-long celebration of the skills, dedication, and rural values embodied by its entrants.

Organiser Tanya Roach praised the participants, emphasizing their roles as more than just competitors, but as ambassadors bridging the Warwick Show and Rodeo Society

with the broader community.

The event also celebrated young participants, with Dustin and Dolly crowned as Mr. and Miss Tiny Tot.

Jayda Chevalley took home the Junior Cowgirl title, while Caitlyn Rhodes was recognised as the Overall Fundraiser, raising \$18,450.70 of the over \$50,000 total.



2024 Junior Cowgirl goes to Jayda Chevalley and Bethany Mulcahy took runner-up.



Caitlyn Rhodes took home Overall Fundraiser with \$18,450 raised.



Handing over crowns

By Lucy Waldron

The 2024 Warwick Rodeo Queen Quest crowned Belle Meek as Rodeo Princess. A Scots PGC student, Belle's love for horses began at Warwick's Pony Club, and she first entered the Queen Quest in 2021.

Reflecting on her experience, Belle said, "It's not about the title; it's the memories you make and the people you meet that matter most."

Belle aims to promote the Warwick Rodeo in her new role, alongside runner-up Caitlyn Rhodes.

The night's highlight was Rae-Louise Wright being crowned Rodeo Queen, with Shania Murphy as runner-up.

"I decided to enter the Queen Quest this year to challenge myself and really kick myself out of my comfort zone.

"I think the Queen Quest is such an integral part of the Warwick Rodeo. Year after year, I've watched the entrants embody strength, elegance, and a true love for our community," Rae-Louise said.

She will take over the roll of Jessie Nott in representing the Warwick Rodeo at home and abroad and she is looking forward to every second of it.



The 2023 Rodeo Queen Jessie Notts hands over the crown to Rae-Louise Wright. (Lucy Waldron: 437557)



The 2023 Rodeo Princess Jorja Hill hands her duties off to Belle Meek.



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The stalls in store for this year's event

There's so much to see and do at the Ariat Warwick Rodeo and Pryde's EasiFeed Gold Cup Campdraft, with plenty of yummy food to try and stall to explore.

Check out the full list of stalls and vans at this year's event.

2024 TRADESPACE:

Clothing:

- Aussie Footy Shorts 2
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- Bobbylea's Leather & Bushranga Hats
- Cactus Belle
- Chute 9
- Circle B Stockmans Outfitters
- Circle L Western
- Clove Pink
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- S. Kidman & Co Pty Ltd
- Spur 51
- The Belt Man
- The Comfy Cowgirl
- Tummy Designs
- Western Tribe Southern Boutique
- West'N'Gem
- Wild Rose Country

Food:

- Blue Heeler Coffee & Food
- Bluebird Kitchen



- Dutch Poffertjes
- Gillies Diner
- Grill masters
- Honky Tonk Corn Co
- Hot Slice
- Pecks Mobile Coffee
- Pickwicks Hot Baked Potatoes
- Pixies Catering
- Shannon's Chips
- Suci Kebab
- Tamborine Mountain Jerky
- The Coffee Stop Cafe
- The Signature Bull (Ringers Western)
- The Wiener Wagon

Miscellaneous:

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- Kent Saddlery
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- Kool Bitz Kreations
- Lifetech
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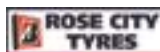
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To all the volunteers - thank you

The Warwick Show and Rodeo Society thrives thanks to the hard work of more than 100 committed volunteers who play a crucial role in ensuring the success of the annual event.

These dedicated individuals, from all walks of life, generously give their time and effort each year to help create a memorable experience right here in Warwick. With a diverse range of skills and a shared passion for supporting the community, our volunteers are instrumental in making the Show and Rodeo run smoothly.

Many of the volunteers express that their motivation comes from a genuine desire to give back to the community. Whether it's lending a hand in the lead-up to the event or assisting on the day, there are numerous ways to get involved. Volunteering also provides a great opportunity for people of all ages to contribute in ways that are meaningful to them.

The backing of the local community is vital in bringing the excitement of the Rodeo and Campdrafting event to life. Every contribution, no matter the size, is valued and appreciated by



The volunteers of the Warwick Rodeo and Campdraft are the backbone.

both the Warwick Show and Rodeo Society and the broader community.

Organisers extend their thanks to each and every volunteer who helps make the event the success that it is today. Quite simply, the Rodeo wouldn't be what it is without their dedication and support.

For those interested in volunteering, please reach out to the office at 07 4661 9060 during business hours. They would love to have you on board!

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